

## **The International Centre Announces Partnership with the MPI Foundation**

**Mississauga, Ontario – August 23, 2017** – The International Centre is excited to announce its newest partnership with the Meeting Professionals International Foundation (MPIF), a not-for-profit organization that funds grants, scholarships and pan-industry research in the support of the global meeting and event industry.

In an effort to fuel the growth of the global meeting and event industry in Canada, this partnership enables The International Centre to create over 30 industry scholarships that will be distributed to Canadian students and Business Event Professionals over the next five years. Some note-worthy highlights include:

- Ten (10) college scholarships for Indigenous Students enrolled in Hospitality and Tourism
- Five (5) scholarships for Canadian Show Managers to attend the Canadian Association of Exposition Managers (CAEM) Canada Conference
- Five (5) scholarships to the MPI World Education Congress
- Fifteen (15) scholarships for “The Event” Regional Education Conference

This philanthropic agreement strongly aligns with the direction in which The International Centre is moving towards as a thought leader and innovator within the global meetings and events industry. The International Centre is a long term supporter and a strong advocate of industry academia and acknowledges the value and opportunities that these scholarship programs provide to industry recipients.

“As a thriving community that has a tremendous contribution to our regional and national economic impact, supporting sustained growth of the business events is imperative for future success” says Trevor Lui, Director of Operations and Sustainability at The International Centre. “Providing educational and mentorship opportunities to individuals dedicated to our trade can only further our message as an industry that consistently drives direct and indirect employment and revenue into all markets. Amplifying these opportunities through MPI’s existing and growing industry partnerships allows us to take advantage of their market depth.”

“The MPI Foundation is strongly committed to fueling the growth and advancement of the global meeting and event community” says Darren Temple, Executive Vice President & Chief Business Development Officer of the MPI Foundation. “We are grateful for The International Centre’s generous contribution, which will help shape and support future industry leaders in Canada,”

In addition, The International Centre is an active community member supporting local programs such as YMCA's Student Nutrition Program and fundraising on behalf of organizations such as Sick Kids and Camp Trillium.

The International Centre believes that giving back leads to growing stronger.

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### **About The International Centre**

The International Centre boasts over 45 years of success as the leading trade and consumer show venue in North America, and one of Canada's largest privately owned multi-purpose conference facilities. Located at 6900 Airport Road, offering complimentary parking for over 5,000 vehicles and surrounded by more than 10,000 hotel rooms, The International Centre is easily accessible from any point in the Greater Toronto Area. For more information visit, [www.internationalcentre.com](http://www.internationalcentre.com).

### **About the MPI Foundation**

The Meeting Professionals International (MPI) Foundation fuels the growth and advancement of MPI members by providing professional development and career opportunities through grants and scholarships. The not-for-profit organization also propels the meeting and event industry forward by funding important and quality research initiatives. For more information or to make a contribution, visit [www.mpiweb.org/foundation](http://www.mpiweb.org/foundation).

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