

FOR IMMEDIATE RELEASE



Introducing HomeFest

Festival-style event designed to help consumers celebrate and curate their home into their lifestyles

TORONTO – July 26, 2017 – Launching November 2018, HomeFest is designed to help consumers adapt their home to match their lifestyle. Packed with unique experiences to acknowledge all five senses, HomeFest will encourage visitors to discover what “home” really means to them, and make it a reflection of their lifestyle.

“There is a big difference between a house and a home,” says Festival Manager Tina Holmes. “HomeFest is going to be a one-of-a-kind experience – it’s about celebrating your home, and the way you live in it. Everything from how we eat in it, how we entertain in it and how technology has been integrated into it. This festival is about enjoying life and the role your home plays in that enjoyment. With its fresh vibe, HomeFest will help consumers better curate the experiences of living in their home.”

Centred around the heart of our home, the kitchen, this festival will provide immersive experiences in intimate settings with the culinary elite. The festival will offer attendees a chance to get-up close and personal with chefs and industry experts, learning the hottest trends and techniques for food and entertainment alike. Additionally, festival goers will be able to explore a myriad of tailored experiences to get them enjoying every space in their home to the fullest.

HomeFest will be a celebration of the lifestyle of living....at home!

Show Dates: November 2 – 4, 2018
Venue: The International Centre, Mississauga

For more information, visit www.thehomefest.ca

HomeFest contact: Tina Holmes | Show Manager | 416.644.5420 | tinah@bildgta.ca

Media contact: Jessica Patriquin | 647.837.1260 | Jessica@punchcanada.com

About Toronto Home Shows

Launching in November 2018, the all new HomeFest at the International Centre is the 4th annual event produced by BILD which include The National Home Show, The Toronto Fall Home Show and the GTA Home and Reno Show. www.torontohomeshows.com

About BILD

The Building Industry and Land Development Association was formed through the merger of the Greater Toronto Home Builders' Association (GTHBA) and the Urban Development Institute/Ontario. BILD is the voice of the land development, home-building and professional renovation industry in the Greater GTA. BILD represents more than 1,400-member companies. For more information please visit bildgta.ca. Follow BILD on Twitter @BILDgta and Like it on Facebook.